

# SPONSORSHIP PACKAGE

# 2025

Melissa Wood  
Senior Manager, Marketing and Member Communications  
[mwood@sima-amvi.ca](mailto:mwood@sima-amvi.ca), 416-309-2308



in support of



**SIMA and Fundserv are teaming up for this year's Golf Classic in support of financial literacy. All proceeds from the tournament will benefit JA Canada.**



## **ABOUT SIMA**

The Securities and Investment Management Association is the voice of Canada's investment industry. SIMA brings together over 100 member firms, including fund managers, dealers, professional and back-office service providers, to strengthen the integrity of the investment industry, foster public confidence in investment products, and enable investors to achieve good outcomes. By connecting savers to Canada's economy, our industry contributes significantly to Canadian economic growth and job creation.

## **ABOUT FUNDSERV**

Fundserv is the indispensable connectivity hub for the Canadian investment industry. Headquartered in Toronto, they electronically connect Manufacturers, Distributors, and Intermediaries, enabling them to buy, sell, and transfer investment funds. With more than 100 employees, Fundserv serves hundreds of members—executing up to 100 million yearly network transactions—and provides online access to more than 100,000 investment fund products.

By ensuring every trade is processed timely, accurately, and securely, Fundserv has rightfully earned a reputation for service excellence—a hallmark of more than 30 years in the investment industry.

## **ABOUT JA CANADA**

Through their network of local offices, JA Canada collaborates with educators, volunteers, and organizations across Canada to deliver hands-on, immersive, and digital learning experiences to young people. JA commits to ensuring accessibility and inclusivity through programs that help youth build transferable skills in work readiness, financial health, and entrepreneurship. [www.jacanada.org](http://www.jacanada.org)

## **SIMA AFFILIATES – UNLOCK COST-SAVING DEALS!**

Receive a \$3,000 discount on your SIMA membership fee when you sponsor one or more SIMA events totaling \$5,000 (before taxes) in a calendar year.

# SIMA/FUNDSERV GOLF CLASSIC



**Tuesday, June 3, 2025**  
**Lionhead Golf Club**  
**8525 Mississauga Rd. Brampton, ON L6Y 0C1**

Attend the SIMA/Fundserv Golf Classic to build industry ties with clients, colleagues, and friends and raise money for a worthy cause as you enjoy a full day of golf, and networking.

## **GOLD SPONSOR (SOLD OUT)**

**\$8,000**

- Complimentary passes: one foursome (4 individuals)
- Signage at two designated holes
- One 9 ft flying banners
- Logo on official welcome banner
- 3/4 page ad in event program
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

## **GOLF CART SPONSOR (SOLD OUT)**

**\$6,000**

- Single sponsor exclusivity
- Complimentary pass: one twosome (2 individuals)
- Logo on custom golf cart name cards
- Logo on official welcome banner
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

## **ON-COURSE FOOD STATION (1 SOLD - 1 AVAILABLE)**

**Member: \$4,000**  
**Non-Member: \$4,500**

- Complimentary passes: one golfer
- Logo on official welcome banner
- Logo displayed prominently at sponsored food or beverage station
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

## **BEVERAGE STATION SPONSOR (1 AVAILABLE)**

**Member: \$3,000**  
**Non-Member: \$3,500**

- Single sponsor exclusivity
- Complimentary pass: one golfer
- Prominent logo placement on beverage carts
- Logo on official welcome banner
- Logo on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and award ceremony

*(Levels cannot be co-sponsored.)*

# SIMA/FUNDSERV GOLF CLASSIC



## HOLE SPONSOR (3 SOLD - 13 AVAILABLE)

Member: \$2,000  
Non-Member: \$2,500

- Complimentary passes: one golfer
- Signage at designated hole
- Logo placement on all event marketing materials
- Opportunity to provide a silent auction item
- Acknowledgement during morning remarks and awards ceremony

## REGISTRATION

- SIMA and/or Fundserv Member Foursome: \$1600
- Non-Member Foursome: \$2000
- SIMA and/or Fundserv Member Twosome: \$800
- Non-Member Twosome: \$1000

*(Levels cannot be co-sponsored.)*



# SPONSORSHIP FORM

## SIMA/FUNDSERV GOLF CLASSIC

SPONSORSHIP LEVEL	CAD	Available	
Gold Sponsor	\$8,000	SOLD OUT	
Golf Cart Sponsor	\$6,000	SOLD OUT	<input type="checkbox"/>
On-Course Food Station	Member: \$4,000 Non-Member: \$4,500	1 SOLD - 1 AVAILABLE	<input type="checkbox"/>
Beverage Station Sponsor	Member: \$3,000 Non-Member: \$3,500	1	<input type="checkbox"/>
Hole Sponsor	Member: \$2,000 Non-Member: \$2,500	3 SOLD - 13 AVAILABLE	<input type="checkbox"/>

## CONTACT INFORMATION

Organization:

Name:

Title:

Address:

City:

Postal Code:

Telephone:

Email:

## PAYMENT INFORMATION

**\*ALL PRICES SUBJECT TO HST\***

**PAY BY EFT** Please contact Melissa Wood at [mwood@sima-amvi.ca](mailto:mwood@sima-amvi.ca) for banking details.

**PAY BY CHEQUE**

Please make cheques payable to: **"Securities and Investment Management Association"**

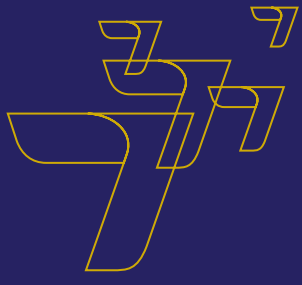
*NOTE: Payment must be received 10 business days before event.*

**Mailing address:**

333 Bay Street, Suite 2601  
Toronto, Ontario M5H 2R2  
Attention: Melissa Wood

To reserve your sponsorship, please send your completed form to [Melissa Wood \(mwood@sima-amvi.ca\)](mailto:mwood@sima-amvi.ca).

Sponsorship levels are only confirmed upon SIMA's receipt of this form followed by an email confirmation.



# PAST SPONSORS

Through their organizations' investment in SIMA events, the following companies have forged and built new relationships, extended their brand and positioned themselves as innovative leaders. Thank you for your support.

ADVISOR'S EDGE

