

Annual Leadership Conference Sponsorship Package



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ABOUT SIMA

The Securities and Investment Management Association is the voice of Canada's investment funds industry. SIMA brings together approximately 150 organizations, including fund managers, dealers, professional and back-office service providers, to strengthen the integrity of the investment funds industry, foster public confidence in investment funds, and enable investors to achieve good outcomes. By connecting savers to Canada's economy, our industry contributes significantly to Canadian economic growth and job creation.



SIMA-AMVI.CA



ANNUAL LEADERSHIP CONFERENCE



Tuesday, October 14 – Wednesday, October 15

Fairmont Royal York., Toronto

Canada's leading industry event for securities and investment professionals will feature expanded networking opportunities, more attendees, and an impressive lineup of distinguished speakers. Join sessions that will inform and challenge you. Build relationships to drive collaboration and success.

	DIAMOND \$15,000	PLATINUM \$12,500	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	TECHNOLOGY \$3,500
Quantity Available	SOLD OUT	SOLD OUT	SOLD OUT	3	3	2
Conference Registrations	5	4	3	2	1	1
Opportunity to introduce speaker/session	✓	✓	✓			
Timed splash screen ad on event mobile app	✓	✓				
Session sponsor banner ads on event mobile app			✓			
Timed push notifications on event mobile app		✓	✓			
Recognition on event agenda as session sponsor	✓	✓	✓			
Banner ad on SIMA Weekly Update - 4 issues	✓					
Call out box in SIMA Weekly Update - 3 issues (to be shared with other platinum sponsors)		✓				
First choice of booth location (includes 6 ft skirted table and 2 chairs)	✓					
Second choice of booth location (includes 6 ft skirted table and 2 chairs)		✓				
Third choice of booth location (includes 6 ft skirted table and 2 chairs)			✓			
Fourth choice of booth location (includes 6 ft skirted table and 2 chairs)				✓		

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Quantity Available	SOLD OUT	SOLD OUT	SOLD OUT	3	3	2
Conference Registrations	5	4	3	2	1	1
Cocktail reception sponsor (exclusive)	✓					
Breakfast sponsor (co-hosted)					✓	
Breaks sponsor (co-hosted)			✓			
Lunch sponsor (co-hosted)		✓				
Opportunity for prize giveaway	✓	✓	✓	✓		
Attendee list sent pre event	✓	✓	✓	✓	✓	
Sponsorship recognition in all event marketing	✓	✓	✓	✓	✓	✓
Logo on conference homepage	✓	✓	✓	✓	✓	✓

REGISTRATION

- Member early bird: \$750
- Member regular: \$850
- Non-Member early bird: \$950
- Non-Member regular: \$1050

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SIMA ANNUAL LEADERSHIP CONFERENCE			
SPONSORSHIP LEVEL	CAD	Available	
Diamond Sponsor	\$15,000	SOLD OUT	☐
Platinum Sponsor	\$12,500	SOLD OUT	☐
Gold Sponsor	\$10,000	SOLD OUT	☐
Silver Sponsor	\$7,500	3	☐
Bronze Sponsor	\$5,000	3	☐
Technology Sponsor	\$3,500	2	☐

CONTACT INFORMATION	
Organization:	
Name:	
Title:	
Address:	
City:	
Postal Code:	
Telephone:	
Email:	
Website:	
PAYMENT INFORMATION	
ALL PRICES SUBJECT TO HST	
☐ PAY BY EFT Please contact Melissa Wood at mwood@simamvi.ca for banking details.	
☐ PAY BY CHEQUE Please make cheques payable to: "The Securities and Investment Management Association" <i>NOTE: Payment must be received 10 business days before event.</i>	
Mailing address: 333 Bay Street, Suite 2601 Toronto, Ontario M5H 2R2 Attention: Melissa Wood	

To reserve your sponsorship, scan and email this sponsorship form to: **Melissa Wood** (mwood@simamvi.ca)

Sponsorship levels are only confirmed upon SIMA's receipt of this form followed by an email confirmation.



PAST SPONSORS

Through their organizations' investment in SIMA events, the following companies have forged and built new relationships, extended their brand and positioned themselves as innovative leaders. Thank you for your support.

ADVISOR'SEDGE



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