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Russ White has been in the fund industry since 1989, starting his career at brokerage firm Richardson Greenshields. In 1993, he moved to 20/20 Group of Funds, which was purchased by AGF in 1996, and remained there until the sale of the Unisen business to Citigroup. Russ left Citigroup in the fall of 2013 as the director of client services and dealer relations. He has been with Fundserv for three years, taking on a leadership role in the standards setting process and in product development. Russ graduated from Brock University with an honours degree in Finance.